

ADVERTISEMENTS IN *PASS IT ON!*

HOW / WHAT TO SUBMIT

- Ad sizes and prices are shown below.
- Only camera-ready material accepted, on paper, CD, or via e-mail. Preferred formats: pdf, 300 dpi tif or jpg, vector (ai or eps with text as outlines). Word documents and Web graphics are not acceptable. All ads will appear in black and white/grayscale.
- Each ad must include the words "Paid Advertisement."
- The order form and full payment for the entire run must be received before the order is processed. If paying by credit card (V, MC, D, AE), please write your card number and 4-digit expiration date on this form and sign it.
- Send to: CMN, P.O Box 1341, Evanston, IL 60204-1341. (Ad copy only: office@cmnonline.org. Refer to *PIO!* in the subject line.)

Winter Issue (mailed 1st week in February):

Submission deadline for ads December 6

Fall Issue (mailed 1st week in September):

Submission deadline for ads July 9

ABOUT CONTENT...

Your advertisement will be part of the message communicated by our journal, and we expect the content to be in harmony with CMN values.

We reserve the right to require editing or to reject any that the ad review committee believes does not meet our standards. If the ad is not accepted, the entire payment will be returned to you.

YOUR ORDER

	<u>SIZE (circle one)</u>	<u>Number of Issues (circle one)</u>		
A	3 7/8 x 4 7/8	1/\$100	2/\$175	3/\$250
B	5 7/8 x 4 7/8	1/\$200	2/\$375	3/\$550
C	3 7/8 x 2 3/8	1/\$75	2/\$140	3/\$200
D	1 3/4 x 2 3/8	1/\$50	2/\$80	3/\$120
E	3 7/8 x 2 3/8	1/\$85	2/\$155	3/\$225
D	Full page	1/\$300	2/\$425	

Thank you for your interest and support!

7/08